

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 12/14

### PRIME

#### Week of 12/14

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Dec 20	60 MINUTES	7-8 pm

### NETWORK NEWS

#### Week of 12/14

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec 14	NIGHTLY NEWS	6:30-7 pm
ABC	Dec 17	WORLD NEWS TONIGHT	6:30-7 pm
NBC	Dec 17	NIGHTLY NEWS	6:30-7 pm
CBS	Dec 19	EVENING NEWS SATURDAY	6:30-7 pm
NBC	Dec 19	NIGHTLY NEWS SATURDAY	6:30-7 pm
ABC	Dec 20	WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 12/14

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Dec 14	MONDAY NIGHT FOOTBALL	8:30 pm-12 am
NFLN	Dec 17	NFL LIVE GAME	8:30 pm-12 am
NBC	Dec 20	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Dec 20	SUNDAY NIGHT FOOTBALL	8:20 pm-12 am

### LATE NIGHT

#### Week of 12/14

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec 15	CONAN O'BRIEN	11:30 pm-12:30 am
CBS	Dec 16	LATE SHOW WITH DAVID LETTERMAN	11:30 pm-12:30 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.