

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 11/2

### PRIME

#### Week of 11/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov 3	NCIS: LA	9-10 pm
CBS	Nov 4	CRIMINAL MINDS	9-10 pm
CBS	Nov 8	60 MINUTES	7-8 pm

### NETWORK NEWS

#### Week of 11/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov 2	EVENING NEWS	6:30-7 pm
NBC	Nov 3	NIGHTLY NEWS	6:30-7 pm
ABC	Nov 5	WORLD NEWS TONIGHT	6:30-7 pm
CBS	Nov 6	EVENING NEWS	6:30-7 pm
NBC	Nov 7	WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 11/2

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Nov 2	MONDAY NIGHT FOOTBALL	9 pm-12 am
ABC	Nov 8	NASCAR SPRINT CUP: TEXAS	2:30-7 pm
NBC	Nov 8	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Nov 8	SUNDAY NIGHT FOOTBALL	8 pm-12 am

### LATE NIGHT

#### Week of 11/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov 2	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
CBS	Nov 6	LATE SHOW W/ LETTERMAN	11:30p-12:30 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.