

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 10/19

### PRIME

#### Week of 10/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct 19	CSI: MIAMI	10-11 pm
ABC	Oct 23	20/20	10-11 pm
CBS	Oct 25	60 MINUTES	7-8 pm

### NETWORK NEWS

#### Week of 10/19

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Oct 19	WORLD NEWS TONIGHT	6:30-7 pm
CBS	Oct 22	EVENING NEWS	6:30-7 pm
ABC	Oct 23	WORLD NEWS TONIGHT	6:30-7 pm
ABC	Oct 25	WORLD NEWS TONIGHT	6:30-7 pm
CBS	Oct 25	EVENING NEWS SUNDAY	6-6:30 pm
NBC	Oct 25	NIGHTLY NEWS SUNDAY	6:30-7 pm

### NETWORK SPORTS

#### Week of 10/19

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Oct 19	MONDAY NIGHT FOOTBALL	9 pm-12 am
FOX	Oct 20	MLB ALCS GAME 4	8 pm-12:30 am
FOX	Oct 22	MLB ALCS GAME 5	8 pm-12:30 am
ABC	Oct 25	NASCAR SPRINT CUP: MARTINSVILLE	1-6 pm
NBC	Oct 25	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Oct 25	SUNDAY NIGHT FOOTBALL	8 pm-12 am

### LATE NIGHT

#### Week of 10/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct 19	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Oct 21	JIMMY FALLON	12:30-1:30 am
CBS	Oct 22	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
ABC	Oct 23	JIMMY KIMMEL LIVE	12-1 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.