

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 10/12

### PRIME

#### Week of 10/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct 13	THE GOOD WIFE	10-11 pm
NBC	Oct 16	SOUTHLAND	9-10 pm
CBS	Oct 18	60 MINUTES	7-8 pm

### NETWORK NEWS

#### Week of 10/12

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Oct 12	WORLD NEWS TONIGHT	6:30-7 pm
CBS	Oct 12	EVENING NEWS	6:30-7 pm
CBS	Oct 13	EVENING NEWS	6:30-7 pm
ABC	Oct 18	WORLD NEWS TONIGHT	6:30-7 pm
NBC	Oct 18	NIGHTLY NEWS	6:30-7 pm

### NETWORK SPORTS

#### Week of 10/12

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Oct 12	MONDAY NIGHT FOOTBALL	9 pm-12 am
TBS	Oct 15	MLB NLCS GAME 1	7 pm-12 am
TBS	Oct 16	MLB NLCS GAME 2	7 pm-12 am
FOX	Oct 16	MLB ALCS GAME 1	8 pm-12:30 am
ABC	Oct 17	NASCAR SPRINT CUP: CHARLOTTE	7 pm-11 pm
FOX	Oct 17	MLB ALCS GAME 2	8 pm-12:30 am
NBC	Oct 18	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Oct 18	SUNDAY NIGHT FOOTBALL	8 pm-12 am
TBS	Oct 18	NLCS GAME 3	7 pm-12 am

### LATE NIGHT

#### Week of 10/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct 13	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.