

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 9/21

### PRIME

#### Week of 9/21

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 22	NCIS: LA	9-10 pm
CBS	Sep 24	CSI	9-10 pm
CBS	Sep 25	MEDIUM	9-10 pm
CBS	Sep 27	COLD CASE	10-11 pm

### NETWORK NEWS

#### Week of 9/21

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Sep 21	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Sep 22	CBS EVENING NEWS	6:30-7 pm
ABC	Sep 23	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Sep 24	CBS EVENING NEWS	6:30-7 pm
NBC	Sep 26	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Sep 27	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Sep 27	NBC NIGHTLY NEWS	6:30-7 pm

### NETWORK SPORTS

#### Week of 9/21

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Sep 21	MONDAY NIGHT FOOTBALL	9 pm-12 am
ABC	Sep 27	NASCAR SPRINT CUP: DOVER	2-6 pm
NBC	Sep 27	SUNDAY NIGHT FOOTBALL	8 pm-12 am
NBC	Sep 27	SUNDAY NIGHT FOOTBALL	8 pm-12 am

### LATE NIGHT

#### Week of 9/21

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 21	LATE SHOW W/ LETTERMAN	11:35 pm-12:35 am
ABC	Sep 23	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.