

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 7/27

PRIME

Week of 7/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Aug 2	60 MINUTES	7-8 pm
CBS	Aug 2	WITHOUT A TRACE	10-11 pm

NETWORK NEWS

Week of 7/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 27	CBS EVENING NEWS	6:30-7 pm
NBC	Jul 29	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Aug 1	CBS SATURDAY NEWS	6:30-7 pm
NBC	Aug 1	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Aug 2	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Aug 2	CBS EVENING NEWS	6-6:30 pm
NBC	Aug 2	NBC NIGHTLY NEWS	6:30-7 pm

NETWORK SPORTS

Week of 7/27

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug 1	WOMENS BRITISH OPEN	12-3 pm
ABC	Aug 1	WOMENS BRITISH OPEN	12-3 pm
CBS	Aug 1	PGA TOUR	2-6 pm
CBS	Aug 1	PGA TOUR	2-6 pm
CBS	Aug 1	PGA TOUR	2-6 pm
ABC	Aug 2	WOMENS BRITISH OPEN	12-3 pm
ABC	Aug 2	WOMENS BRITISH OPEN	12-3 pm
CBS	Aug 2	PGA TOUR	2-6 pm
CBS	Aug 2	PGA TOUR	2-6 pm
CBS	Aug 2	PGA TOUR	2-6 pm

LATE NIGHT

Week of 7/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 27	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
CBS	Jul 28	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jul 30	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
ABC	Jul 31	JIMMY KIMMEL LIVE	12:00-1:00 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.