

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 7/20

PRIME

Week of 7/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 20	CSI: MIAMI	10-11 pm
CBS	Jul 26	THE UNIT	10-11 pm

NETWORK NEWS

Week of 7/20

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 22	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jul 25	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jul 25	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Jul 26	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jul 26	CBS EVENING NEWS	6-6:30 pm
NBC	Jul 26	NBC NIGHTLY NEWS	6:30-7 pm

NETWORK SPORTS

Week of 7/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 25	CANADIAN OPEN	3-6 pm
CBS	Jul 25	CANADIAN OPEN	3-6 pm
CBS	Jul 25	CANADIAN OPEN	3-6 pm
CBS	Jul 26	CANADIAN OPEN	3-6 pm
CBS	Jul 26	CANADIAN OPEN	3-6 pm
CBS	Jul 26	CANADIAN OPEN	3-6 pm

LATE NIGHT

Week of 7/20

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 20	ABC NEWS: NIGHTLINE	11:30 pm-12:00 am
CBS	Jul 21	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Jul 22	JIMMY FALLON	12:30-1:30 am
CBS	Jul 23	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jul 24	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.