

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 6/1

PRIME

Week of 6/1

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jun 4	CSI	9-10 pm

NETWORK NEWS

Week of 6/1

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jun 6	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Jun 7	CBS EVENING NEWS	6-6:30 pm
NBC	Jun 7	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Jun 7	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 6/1

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jun 6	FRENCH OPEN	9 am-12 pm
CBS	Jun 6	PGA TOUR	3-6 pm
CBS	Jun 6	PGA TOUR	3-6 pm
CBS	Jun 6	PGA TOUR	3-6 pm
NBC	Jun 7	FRENCH OPEN	9 am-12 pm
CBS	Jun 7	PGA TOUR	2:30-6 pm
CBS	Jun 7	PGA TOUR	2:30-6 pm
CBS	Jun 7	PGA TOUR	2:30-6 pm

LATE NIGHT

Week of 6/1

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jun 1	JIMMY KIMMEL LIVE	12-1 am
CBS	Jun 2	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Jun 2	JIMMY FALLON	12:30-1:30 am
ABC	Jun 4	ABC NEWS: NIGHTLINE	11:30 pm-12 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.