

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 4/20

PRIME

Week of 4/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 20	THE MENTALIST	10-11 pm

NETWORK NEWS

Week of 4/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 25	CBS SATURDAY NEWS	6:30-7 pm
NBC	Apr 25	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Apr 25	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Apr 26	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Apr 26	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 4/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 25	PGA TOUR: ZURICH CLASSIC	3-6 pm
CBS	Apr 25	PGA TOUR: ZURICH CLASSIC	3-6 pm
CBS	Apr 25	PGA TOUR: ZURICH CLASSIC	3-6 pm
CBS	Apr 26	PGA TOUR: ZURICH CLASSIC	3-6 pm
CBS	Apr 26	PGA TOUR: ZURICH CLASSIC	3-6 pm
CBS	Apr 26	PGA TOUR: ZURICH CLASSIC	3-6 pm

LATE NIGHT

Week of 4/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 20	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
ABC	Apr 20	ABC NEWS: NIGHTLINE	11:30 pm-12 am
ABC	Apr 23	JIMMY KIMMEL LIVE	12-1 am
NBC	Apr 23	TONIGHT SHOW	11:30 pm-12:30 am
NBC	Apr 23	JIMMY FALLON	12:30-1:30 am
CBS	Apr 24	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.