

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 3/9

### PRIME

#### Week of 3/9

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 12	CSI	9-10 pm

### NETWORK NEWS

#### Week of 3/9

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 14	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Mar 15	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 3/9

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 14	PGA TOUR	3-7 pm
NBC	Mar 14	PGA TOUR	3-7 pm
NBC	Mar 15	PGA TOUR	3-7 pm
NBC	Mar 15	PGA TOUR	3-7 pm

### LATE NIGHT

#### Week of 3/9

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 10	TONIGHT SHOW	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.