

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Weeks of 12/28

PRIME

Week of 12/28

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 1	NUMB3RS	10-11 pm
CBS	Jan 3	60 MINUTES	7-8 pm
CBS	Jan 3	COLD CASE	10-11 pm

NETWORK NEWS

Week of 12/28

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jan 1	NIGHTLY NEWS	630-7 pm
ABC	Jan 2	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Jan 3	WORLD NEWS TONIGHT SUNDAY	630-7 pm

NETWORK SPORTS

Week of 12/28

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jan 3	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Jan 3	SUNDAY NIGHT FOOTBALL	8p-12 m

LATE NIGHT

Week of 12/28

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 1	ABC NEWS:NIGHTLINE	1130 pm-12 am
CBS	Jan 1	LATE LATE SHOW	1230-130 am
CBS	Jan 1	LATE SHOW LETTERMAN	1130 pm-1230 am
NBC	Jan 1	CONAN O'BRIEN	1130 pm-1230 am
NBC	Jan 1	JIMMY FALLON	1230-130 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.

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Cialis® (tadalafil) Broadcast Schedule for the Week of 1/4

PRIME

Week of 1/4

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 7	CSI	9-10 pm

NETWORK NEWS

Week of 1/4

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 4	WORLD NEWS TONIGHT	630-7 pm
CBS	Jan 5	EVENING NEWS	630-7 pm
NBC	Jan 10	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 1/4

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jan 9	NBC NFL PLAYOFF	6-8 pm
NBC	Jan 9	NBC NFL PLAYOFF	8-1130 pm

LATE NIGHT

Week of 1/4

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 4	LATE LATE SHOW	1230-130 am
NBC	Jan 4	CONAN O'BRIEN	1130 pm-1230 am
NBC	Jan 5	JIMMY FALLON	1230-130 am
ABC	Jan 7	JIMMY KIMMEL LIVE	12 m-1 am

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