

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Weeks of 1/11

### PRIME

#### Week of 1/11

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 14	THE MENTALIST	10-11 pm

### NETWORK NEWS

#### Week of 1/11

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jan 15	NIGHTLY NEWS	630-7 pm
ABC	Jan 16	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	Jan 16	EVENING NEWS SATURDAY	630-7 pm
NBC	Jan 17	NIGHTLY NEWS SUNDAY	630-7 pm

### NETWORK SPORTS

#### Week of 1/11

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 16	AFC DIVISIONAL	6-11 pm
FOX	Jan 16	FOX NFC PLAYOFF	6-8 pm
FOX	Jan 16	FOX NFC PLAYOFF POST GAME	830-9 pm

### LATE NIGHT

#### Week of 1/11

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 11	LATE LATE SHOW	1230-130 am
ABC	Jan 14	JIMMY KIMMEL LIVE	12-1 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.