

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 2/15

| NETWORK | DATE | NAME | Times (EST) |
|---------|------|------|-------------|
|---------|------|------|-------------|

PRIME

Week of 2/15

| | | | |
|-----|-------|--------------------|--------|
| CBS | Feb15 | CSI: MIAMI | 10-11p |
| CBS | Feb16 | NCIS: LA | 9-10p |
| CBS | Feb17 | CRIMINAL MINDS | 9-10p |
| CBS | Feb18 | CSI | 10-11p |
| CBS | Feb20 | CRIMETIME SATURDAY | 8-9p |
| CBS | Feb20 | CRIMETIME SATURDAY | 9-10p |

NETWORK NEWS

Week of 2/15

| | | | |
|-----|-------|-----------------------------|--------|
| ABC | Feb20 | WORLD NEWS TONIGHT SATURDAY | 630-7p |
| NBC | Feb16 | NIGHTLY NEWS | 630-7p |
| CBS | Feb15 | EVENING NEWS | 630-7p |
| CBS | Feb20 | EVENING NEWS SATURDAY | 630-7p |
| CBS | Feb21 | EVENING NEWS SUNDAY | 6-630p |

NETWORK SPORTS

Week of 2/15

| | | | |
|-----|-------|--------------------------|------|
| CBS | Feb20 | WGC ACCENTURE MATCH PLAY | 2-6p |
| CBS | Feb20 | WGC ACCENTURE MATCH PLAY | 2-6p |
| CBS | Feb20 | WGC ACCENTURE MATCH PLAY | 2-6p |
| CBS | Feb21 | WGC ACCENTURE MATCH PLAY | 2-6p |
| CBS | Feb21 | WGC ACCENTURE MATCH PLAY | 2-6p |
| CBS | Feb21 | WGC ACCENTURE MATCH PLAY | 2-6p |
| FOX | Feb21 | NASCAR- CALIFORNIA 500 | 3-7p |

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.