

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 8/2

NETWORK NEWS

Week of 8/2

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug 2	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug 8	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Aug 3	EVENING NEWS	630-7 pm
CBS	Aug 5	EVENING NEWS	630-7 pm
CBS	Aug 8	EVENING NEWS SUNDAY	6-630 pm
NBC	Aug 2	NIGHTLY NEWS	630-7 pm
NBC	Aug 5	NIGHTLY NEWS	630-7 pm
NBC	Aug 7	NIGHTLY NEWS SATURDAY	630-7 pm

NETWORK SPORTS

Week of 8/2

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Aug 8	NASCAR SPRINT CUP SERIES AT WATKINS GLEN	1-7 pm
NBC	Aug 8	NFL PRESEASON - DALLAS @ CINCINNATI	8-11 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.