

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 7/26**

**PRIME**

**Week of 7/26**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 27	NCIS: LA	9-10 pm
NBC	Aug 1	THE GOOD WIFE	10-11 pm

**NETWORK NEWS**

**Week of 7/26**

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	July 29	WORLD NEWS TONIGHT	630-7 pm
ABC	July 30	WORLD NEWS TONIGHT	630-7 pm
ABC	July 31	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Aug 1	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	July 31	EVENING NEWS SATURDAY	630-7 pm
CBS	Aug 1	EVENING NEWS SUNDAY	6-630 pm
NBC	July 28	NIGHTLY NEWS	630-7 pm

**NETWORK SPORTS**

**Week of 7/26**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 31	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
CBS	July 31	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
CBS	July 31	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
CBS	Aug 1	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
CBS	Aug 1	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
CBS	Aug 1	PGA TOUR - THE GREENBRIER CLASSIC	2-7 pm
ESPN	Aug 1	NASCAR SPRINT CUP SERIES AT POCONO	1-7 pm

**LATE NIGHT**

**Week of 7/26**

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	July 26	NIGHTLINE	1130p-1200a
ABC	July 27	JIMMY KIMMEL LIVE	12-1a
ABC	July 28	JIMMY KIMMEL LIVE	12-1a
CBS	July 27	LATE SHOW W/DAVID LETTERMAN	1130p-1230a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.