

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 7/19

PRIME

Week of 7/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 25	60 MINUTES	7-8 pm
NBC	July 25	LAW & ORDER: CRIMINAL INTENT	9-10 pm

NETWORK NEWS

Week of 7/19

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	July 19	WORLD NEWS TONIGHT	630-7 pm
ABC	July 24	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	July 25	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	July 23	EVENING NEWS	630-7 pm
CBS	July 25	EVENING NEWS SUNDAY	6-630 pm
NBC	July 24	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	July 25	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 7/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 24	PGA TOUR - RBC CANADIAN OPEN	2-7 pm
CBS	July 24	PGA TOUR - RBC CANADIAN OPEN	2-7 pm
CBS	July 25	PGA TOUR - RBC CANADIAN OPEN	2-7 pm
CBS	July 25	PGA TOUR - RBC CANADIAN OPEN	2-7 pm

LATE NIGHT

Week of 7/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 19	LATE LATE SHOW W/CRAIG FERGUSON	1230-130 am
CBS	July 21	LATE LATE SHOW W/CRAIG FERGUSON	1230-130 am
CBS	July 23	LATE SHOW W/DAVID LETTERMAN	1130p-1230a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.