

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 7/12**

**PRIME**

**Week of 7/12**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	July 15	CSI	9-10 pm

**NETWORK NEWS**

**Week of 7/12**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	July 13	WORLD NEWS TONIGHT	630-7 pm
ABC	July 16	WORLD NEWS TONIGHT	630-7 pm
ABC	July 17	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	July 18	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	July 18	EVENING NEWS SUNDAY	6-630 pm
NBC	July 17	NIGHTLY NEWS SATURDAY	630-7 pm

**LATE NIGHT**

**Week of 7/12**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	July 16	JIMMY KIMMEL LIVE	12-1 am
CBS	July 14	LATE SHOW W/DAVID LETTERMAN	1130p-1230a
CBS	July 15	LATE LATE SHOW W/CRAIG FERGUSON	1230-130 am
NBC	July 12	THE TONIGHT SHOW	1130p-1230a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.