

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 6/28

PRIME

Week of 6/28

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 3	CRIMETIME SATURDAY	8-9 pm
CBS	July 4	60 MINUTES	7-8 pm
NBC	July 4	LAW & ORDER: CRIMINAL INTENT	10-11 pm

NETWORK NEWS

Week of 6/28

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	July 1	WORLD NEWS TONIGHT	630-7 pm
ABC	July 3	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	July 4	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	July 1	EVENING NEWS	630-7 pm
NBC	July 1	NIGHTLY NEWS	630-7 pm
NBC	July 2	NIGHTLY NEWS	630-7 pm
NBC	July 4	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 6/28

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	July 3	PGA - AT&T NATIONAL	2-7 pm
CBS	July 3	PGA - AT&T NATIONAL	2-7 pm
CBS	July 4	PGA - AT&T NATIONAL	2-7 pm
CBS	July 4	PGA - AT&T NATIONAL	2-7 pm

LATE NIGHT

Week of 6/28

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	July 1	JIMMY KIMMEL LIVE	12-1 am
ABC	July 2	NIGHTLINE	1130p-12m
ABC	July 2	JIMMY KIMMEL LIVE	12-1 am
CBS	July 2	LATE SHOW W/DAVID LETTERMAN	1130p-1230a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.