

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 5/24

PRIME

Week of 5/24

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 25	NCIS: LA - SEASON FINALE	9-10 pm
CBS	May 26	CRIMINAL MINDS - SEASON FINALE	9-10 pm
CBS	May 26	CSI: NY - SEASON FINALE	10-11 pm
CBS	May 29	CRIMETIME SATURDAY	9-10 pm
CBS	May 30	60 MINUTES	8-9 pm

NETWORK NEWS

Week of 5/24

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 29	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	May 30	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	May 28	EVENING NEWS	630-7 pm
CBS	May 30	EVENING NEWS SUNDAY	6-630 pm
NBC	May 24	NIGHTLY NEWS	630-7 pm
NBC	May 29	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	May 30	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 5/24

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 29	PGA - CROWNE PLAZA INVITATIONAL AT COLONIAL	3-6 pm
CBS	May 29	PGA - CROWNE PLAZA INVITATIONAL AT COLONIAL	3-6 pm
CBS	May 30	PGA - CROWNE PLAZA INVITATIONAL AT COLONIAL	3-6 pm
CBS	May 30	PGA - CROWNE PLAZA INVITATIONAL AT COLONIAL	3-6 pm
FOX	May 30	NASCAR SPRINT CUP SERIES AT CHARLOTTE	6-1030 pm

LATE NIGHT

Week of 5/24

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 24	NIGHTLINE	1130p-12m
CBS	May 26	LATE SHOW W/DAVID LETTERMAN	1130p-1230a
CBS	May 28	LATE SHOW W/DAVID LETTERMAN	1130p-1230a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.