

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 5/17

PRIME

Week of 5/17

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 18	NCIS: LA	9-10 pm
CBS	May 23	60 MINUTES	7-8 pm
CBS	May 23	CSI	10-11 pm

NETWORK NEWS

Week of 5/17

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 17	WORLD NEWS TONIGHT	630-7 pm
ABC	May 20	WORLD NEWS TONIGHT	630-7 pm
ABC	May 21	WORLD NEWS TONIGHT	630-7 pm
ABC	May 22	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	May 23	WORLD NEWS TONIGHT SUNDAY	630-7 pm
NBC	May 22	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	May 23	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 5/17

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 22	PGA - HP BYRON NELSON CHAMPIONSHIP	3-6 pm
CBS	May 22	PGA - HP BYRON NELSON CHAMPIONSHIP	3-6 pm
CBS	May 23	PGA - HP BYRON NELSON CHAMPIONSHIP	3-6 pm
CBS	May 23	PGA - HP BYRON NELSON CHAMPIONSHIP	3-6 pm

LATE NIGHT

Week of 5/17

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 17	JIMMY KIMMEL LIVE	12m-1a
ABC	May 18	JIMMY KIMMEL LIVE	12m-1a
ABC	May 19	NIGHTLINE	1130p-12m
CBS	May 17	LATE SHOW W/DAVID LETTERMAN	1130p-1230a
CBS	May 17	LATE LATE SHOW W/CRAIG FERGUSON	1230-130a
CBS	May 20	LATE LATE SHOW W/CRAIG FERGUSON	1230-130a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.