

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 5/3

### PRIME

#### Week of 5/3

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 5	CSI: NY	10-11 pm
CBS	May 6	THE MENTALIST	10-11 pm

### NETWORK NEWS

#### Week of 5/3

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 4	WORLD NEWS TONIGHT	630-7 pm
ABC	May 5	WORLD NEWS TONIGHT	630-7 pm
ABC	May 8	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	May 9	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	May 8	EVENING NEWS SATURDAY	630-7 pm

### NETWORK SPORTS

#### Week of 5/3

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	May 8	NASCAR SPRINT CUP SERIES AT DARLINGTON	8-1130 pm
FOX	May 8	NASCAR SPRINT CUP SERIES AT DARLINGTON	8-1130 pm

### LATE NIGHT

#### Week of 5/3

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May 4	NIGHTLINE	1130p-12a
ABC	May 5	NIGHTLINE	1130p-12a
CBS	May 5	LATE LATE SHOW WITH CRAIG FERGUSON	1230-130a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.