

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 4/26**

**PRIME**

**Week of 4/26**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 2	COLD CASE	9-10 pm
CBS	May 2	COLD CASE	10-11 pm

**NETWORK NEWS**

**Week of 4/26**

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr 26	WORLD NEWS TONIGHT	630-7 pm
ABC	May 1	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	May 2	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Apr 29	EVENING NEWS	630-7 pm

**NETWORK SPORTS**

**Week of 4/26**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 1	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm
CBS	May 1	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm
CBS	May 1	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm
CBS	May 2	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm
CBS	May 2	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm
CBS	May 2	PGA - QUAIL HOLLOW CHAMPIONSHIP	3-6 pm

**LATE NIGHT**

**Week of 4/26**

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Apr 30	THE TONIGHT SHOW	1135p-1235a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.