

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 4/19

PRIME

Week of 4/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 21	CRIMINAL MINDS	9-10 pm
CBS	Apr 25	60 MINUTES	7-8 pm
NBC	Apr 25	CELEBRITY APPRENTICE	9-11 pm

NETWORK NEWS

Week of 4/19

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr 22	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr 24	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	Apr 20	EVENING NEWS	630-7 pm
CBS	Apr 22	EVENING NEWS	630-7 pm
NBC	Apr 25	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 4/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 24	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
CBS	Apr 24	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
CBS	Apr 24	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
CBS	Apr 25	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
CBS	Apr 25	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
CBS	Apr 25	PGA - ZURICH CLASSIC OF NEW ORLEANS	3-6 pm
FOX	Apr 25	NASCAR SPRINT CUP SERIES AT TALLADEGA	1-5 pm
FOX	Apr 25	NASCAR SPRINT CUP SERIES AT TALLADEGA	1-5 pm

LATE NIGHT

Week of 4/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 19	LATE LATE SHOW WITH CRAIG FERGUSON	1230-130 am
CBS	Apr 20	LATE SHOW WITH DAVID LETTERMAN	1130p-1230a
CBS	Apr 22	LATE SHOW WITH DAVID LETTERMAN	1130p-1230a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.