

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 4/5

PRIME

Week of 4/5

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 7	CRIMINAL MINDS	9-10 pm
CBS	Apr 8	THE MENTALIST	10-11 pm
CBS	Apr 10	CRIMETIME SATURDAY	8-9 pm
CBS	Apr 10	CRIMETIME SATURDAY	9-10 pm

NETWORK NEWS

Week of 4/5

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr 10	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Apr 11	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Apr 6	EVENING NEWS	630-7 pm
CBS	Apr 7	EVENING NEWS	630-7 pm
NBC	Apr 10	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	Apr 11	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 4/5

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 10	SHOTS THAT MADE HISTORY AT THE MASTERS	230-330 pm
CBS	Apr 11	JIM NANTZ REMEMBERS AUGUSTA: THE 1977 MASTERS	1-2 pm
FOX	Apr 10	NASCAR SPRINT CUP SERIES AT PHOENIX	8-11 pm
FOX	Apr 10	NASCAR SPRINT CUP SERIES AT PHOENIX	8-11 pm

LATE NIGHT

Week of 4/5

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr 5	NIGHTLINE	1130p-12a
CBS	Apr 9	LATE LATE SHOW WITH CRAIG FERGUSON	1230-130 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.